## Syxsense Deal Registration Program

Through the Syxsense Partner Portal, partners can register deals and receive support and, more importantly, margin on new opportunities they bring to Syxsense. As a result, partners can capitalize on their sales successes and build new relationships with Syxsense.

The partner submitting first a deal that meets all program criteria will be approved for that end user opportunity.

## Opportunity eligibility criteria

- The deal must close within 90 days of the registration date. Any extension to a deal registration validity must be submitted to regional channel account manager
- The deal can be an existing customer with a net new project request
- ✓ The opportunity is not registered by another partner
- ✓ Applies to new business only (excludes add-on licenses)
- ✓ The deal must be approved by Syxsense
- The minimum number of endpoints for a deal to be eligible is 500
- Prior to registering a deal, the partner has made reasonable pre-sales efforts, such as meeting with decision makers, qualifying the opportunity, helping the end-user quantify the project budget with Syxsense products and services, and defining the project requirements with Syxsense products and services



## **Financial Benefits**

	SYXSENSE GOLD PARTNER	SYXSENSE PLATINUM PARTNER
Deal registration	<b>✓</b>	<b>✓</b>
Originated*	20%	25%
Fulfilment**	5%	5%
Influenced***	10%	15%

<sup>\*</sup>Net new deal

## **Exclusivity and exceptions**

A deal approved by Syxsense provides the registering partner with exclusive rights against Syxsense's Territory Rep efforts for that end-user opportunity, subject to the following exceptions, under which Syxsense, at its discretion, may deny, remove, or revoke partner's deal registration opportunity and/or deal registration access:

- χ If the end-user requests that Syxsense quote or bid on the opportunity
- If the registering partner's bid or quote has been rejected by the end-user
- If the partner is not actively working on the deal (for example, by failing to respond to the end-user's or Syxsense communications)
- If the partner does not close the deal within 90 days, and no extension has been granted
- If the partner does not exclusively propose and exclusively bid Syxsense products or services identified in its registration
- If Syxsense is legally or contractually obligated to quote or bid on the opportunity, or if failure to quote or bid would subject Syxsense to legal liability
- If the end-user chooses to fulfill its bid requirements through a contract vehicle not held by the registering partner, or if socioeconomic set-asides prevent the registering partner from fulfilling such requirements.



Register your deal now.



Need help? Email us at <a href="mailto:salesinfoch@syxsense.com">salesinfoch@syxsense.com</a>.



<sup>\*\*</sup>Deal management. This includes tasks such as order processing and invoicing

<sup>\*\*\*</sup>Syxsense has done the heavy lifting. According to the customer's request, deal management should be handled by a specific partner based on their relationship.